

Welcome to the future of Virtual career expos.

Our first foray into online career expos was spurred on by the uncertainty of the covid outbreak in 2020. Our vision was to create a virtual environment where learners could come and find out more about our clients. Version 0.1 of this did well and was well received by both the learners and teachers.

In the last year, technology has evolved and we now have a 3D Virtual space available. Our brief remained the same. Make it young and vibrant and a place where high school learners could come and get all the information they need about private tertiary institutions, bursaries, accommodation, internships, and other options in South Africa and Abroad. While our main audience will always be the high school learners, we hope that it will also become a space to educate and inform teachers and parents about the changes in the educational climate and what our amazing private tertiary institutions have to offer.



So, what has changed?

The 2022 virtual expo site is using leading-edge technology to allow for a fully interactive experience that can be viewed across various devices and smartphones. The navigation is simple, and we will be able to track the best performing areas of the exhibition, in line with international protocols.

One of the big changes is that of social media. Due to international legislation, similar to the POPI act here in SA and due to security breaches, social media platforms are clamping down in allowing users to pull up their feeds into existing platforms. There are some apps that do allow it, but they come at a cost (If you are interested this can be done at an additional expense).

The solution within the 3D environment.

Social media buttons will appear in the 3D model but will open in a separate tab immediately. As soon as this tab is closed the viewer will be back in the exhibition. This has been tested and works seamlessly.

What we offer

The Virtual portal will work on an annual subscription with a monthly payment structure over a maximum of 10 months. Once the contract has been signed you will be billed for 20% of the stand and the remaining amount will be billed monthly over a maximum of 10 months. Each client will have the option to select from 3 levels of participation.

Due to the 3D nature of the EXPO, no late bookings will be accepted.

The Deadline for booking your space is 15 November 2021. All artwork and other material must reach 3RC by no later than 25 November 2021.

Each client will be included in our bi-weekly competitions. This, we believe will encourage learners to delve deeply into the different stands to find those answers and compete for the grand prize of R20 000 per annum.

To participate in the competition the learners will have to watch the main video at each stand.

These videos will play automatically when walking past the stand. At the end of each video, there will be a secret code that they will have to enter into the competition entry form.

Each client will be given the option of being featured on our Social media platforms together with the marketing of the Virtual Portal.

2 Exhibition Halls

3
Levels
to
choose
From

21
Different
stand
designs

10
Months
of
Exposure

Marketed to
300+
Schools



R39 950.00
Ex VAT



Level 1

Video
(plays automatically as learner moves past)

BUTTONS AVAILABLE

What we Offer (Prospectus PDF Download)
Talk to Us (see options below)
Social Media Links
Magazine **or** Blog
YouTube **or** Gallery
Events **or** Open Days
Apply Now – Direct Web Link
Campus Tour Video **or** Extra Videos
Extra Prospectus **or** Faculties

Level 2

Video
(plays automatically as learner moves past)

BUTTONS AVAILABLE

What we Offer (Prospectus PDF Download)
Talk to Us (see options below)
Social Media Links
Magazine **or** Blog
YouTube **or** Gallery
Events **or** Open Days

R27 950.00
Ex VAT

Add your stand to your website

We are able to give you the code for your exhibition stand that you can embed directly into your own website. This is an exceptionally powerful marketing tool and only available for exhibitors on the 3RC platform.

R5 000.00
Ex VAT



3RC
EDUCATE
MOTIVATE
& INSPIRE

*Ignite your passion...
follow your heart*

***FULL SPECS AVAILABLE PER
STAND MODEL AND SIZE ***

This document will be sent once
we receive the signed contract
according to the
level of participation.



R15 950.00
Ex VAT

Level 3

Video
(plays automatically as learner moves past)

BUTTONS AVAILABLE

What we Offer (Prospectus PDF Download)
Talk to Us (see options below)
Social Media Links

Added extras in the 3D environment

There are opportunities for
you to have branded banners in
the reception area where all
guests gather to register for
the expo. (Limited space
available)

R 2 950.00

Workshops

3RC will have a Workshop area
within the Portal where clients will
be able to host talks and workshops.
Ex. "Ideation as a career " – Brought to
you by INSCAPE or "Career orientated
degrees" by Stenden South Africa. These talks
will be marketed to all members of the portal.
(This will however just be available to Level 1 and
Level 2 clients.)

In 2021 these workshops worked wonders at
opening the discussions around private
education and options beyond the normal
State University selections. We would
encourage all our Level 1 and Level 2
clients to book space on the 2022
calendar.

Marketing to schools

2021 taught us that you can
never be over-prepared, and this
means that the Virtual Portal will
once again be the go-to for schools
that booked for the live Rocking Future
EXPO and cannot honour their contract due
to the pandemic. These schools automatically
move over to the Virtual Portal and complete the
expo online. In 2021 almost half of our LIVE Rocking
Future Schools selected this option.
3RC will continue to send out marketing boxes to
these schools and a further 70 in outlying areas
together with lesson plans, competition
posters, and tertiary marketing material.

We sincerely hope and pray that 2022
will have fewer restrictions due to
the covid pandemic but we have
to be ready for whatever comes
our way.