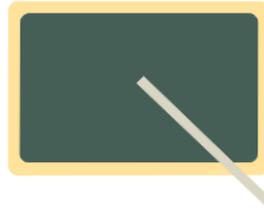




**24**  
PRIVATE  
TERTIARY  
EXHIBITORS

**268**



**SCHOOLS**



**2**  
Expos per  
day

**8 Regions**



Johannesburg	22/1-9/2	11/4-26/4	21/5-31/5
Pretoria	12/2-2/3	2/5-11/5	
East Rand	5/3-27/3	14/5-18/5	
Port Elizabeth	29/1-2/2		
Cape Town	6/2-16/3		
Bloemfontein	19/3-27/3		
PMB & Durban	11/4-17/4	19/4-26/4	2/5-18/5
Polokwane	21/5-29/5		

**+ 35 000**

**Learners  
reached**



**Marketing  
Options**



**DATA**

Guaranteed access  
to student data @  
**R4.00 per entry**  
Not included in expo cost

**OPTION 1**



Administration & Booking  
R200.00 p/s



Own Representative @ schools  
R250.00 p/s



No Media Clip

**R450.00 p/s**  
Excluding VAT

**OPTION 2**



Administration & Booking  
R200.00 p/s



Own Representative @ schools  
R250.00 p/s



Media Clip  
R80.00 p/s

**R530.00 p/s**  
Excluding VAT

**OPTION 3**



Administration & Booking  
R200.00 p/s



3RC representative @ schools  
R620.00 p/s



Media Clip  
R80.00 p/s

**R900.00 p/s**  
Excluding VAT

## JOHANNESBURG

**OPTION 1**

 68 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 No Media Clip

**R30 600.00**  
Excluding VAT

**OPTION 2**

 68 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 Media Clip  
R80.00 p/s

**R36 040.00**  
Excluding VAT

**OPTION 3**

 68 Schools

 Administration & Booking  
R200.00 p/s

 3RC representative @ schools  
R620.00 p/s

 Media Clip  
R80.00 p/s

**R61 200.00**  
Excluding VAT

## PRETORIA

**OPTION 1**

 40 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 No Media Clip

**R18 000.00**  
Excluding VAT

**OPTION 2**

 40 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 Media Clip  
R80.00 p/s

**R21 200.00**  
Excluding VAT

**OPTION 3**

 40 Schools

 Administration & Booking  
R200.00 p/s

 3RC representative @ schools  
R620.00 p/s

 Media Clip  
R80.00 p/s

**R36 000.00**  
Excluding VAT

## EAST RAND

**OPTION 1**

 40 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 No Media Clip

**R18 000.00**  
Excluding VAT

**OPTION 2**

 40 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 Media Clip  
R80.00 p/s

**R21 200.00**  
Excluding VAT

**OPTION 3**

 40 Schools

 Administration & Booking  
R200.00 p/s

 3RC representative @ schools  
R620.00 p/s

 Media Clip  
R80.00 p/s

**R36 000.00**  
Excluding VAT

## PORT ELIZABETH

**OPTION 1**

 10 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 No Media Clip

**R4 500.00**  
Excluding VAT

**OPTION 2**

 10 Schools

 Administration & Booking  
R200.00 p/s

 Own representative @ schools  
R250.00 p/s

 Media Clip  
R80.00 p/s

**R5 300.00**  
Excluding VAT

**OPTION 3**

 10 Schools

 Administration & Booking  
R200.00 p/s

 3RC representative @ schools  
R620.00 p/s

 Media Clip  
R80.00 p/s

**R9 000.00**  
Excluding VAT

## CAPE TOWN

**OPTION 1**

-  48 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  No Media Clip

**R21 600.00**  
Excluding VAT

**OPTION 2**

-  48 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  Media Clip  
R80.00 p/s

**R25 440.00**  
Excluding VAT

**OPTION 3**

-  48 Schools
-  Administration & Booking  
R200.00 p/s
-  3RC representative @ schools  
R620.00 p/s
-  Media Clip  
R80.00 p/s

**R43 200.00**  
Excluding VAT

## BLOEMFONTEIN

**OPTION 1**

-  10 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  No Media Clip

**R4 500.00**  
Excluding VAT

**OPTION 2**

-  10 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  Media Clip  
R80.00 p/s

**R5 300.00**  
Excluding VAT

**OPTION 3**

-  10 Schools
-  Administration & Booking  
R200.00 p/s
-  3RC representative @ schools  
R620.00 p/s
-  Media Clip  
R80.00 p/s

**R9 000.00**  
Excluding VAT

## KWAZULU - NATAL

**OPTION 1**

-  42 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  No Media Clip

**R18 900.00**  
Excluding VAT

**OPTION 2**

-  42 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  Media Clip  
R80.00 p/s

**R22 260.00**  
Excluding VAT

**OPTION 3**

-  42 Schools
-  Administration & Booking  
R200.00 p/s
-  3RC representative @ schools  
R620.00 p/s
-  Media Clip  
R80.00 p/s

**R37 800.00**  
Excluding VAT

## POLOKWANE

**OPTION 1**

-  10 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  No Media Clip

**R4 500.00**  
Excluding VAT

**OPTION 2**

-  10 Schools
-  Administration & Booking  
R200.00 p/s
-  Own representative @ schools  
R250.00 p/s
-  Media Clip  
R80.00 p/s

**R5 300.00**  
Excluding VAT

**OPTION 3**

-  10 Schools
-  Administration & Booking  
R200.00 p/s
-  3RC representative @ schools  
R620.00 p/s
-  Media Clip  
R80.00 p/s

**R9 000.00**  
Excluding VAT